



EXPLORE & PLAY

SOUTHEAST MISSOURI ADVENTURES!

Saturday, May 2, 2026

Capaha Park | Cape Girardeau

PLAYfest is a community celebration of **learning through play**.

Families from across Southeast Missouri come together to explore hands-on activities, build connections, and experience **joyful learning** in action.



Why Sponsor PLAYfest?

- ✓ Connect with **hundreds of local families** in a positive, high-energy environment
- ✓ Align your business with **education, play, and community** well-being
- ✓ Gain **meaningful** visibility **before, during, and after** the event

Event Sponsorship Opportunities

★ Naming Sponsor \$2,500

Premier recognition across event materials

🏠 Pavilion Sponsor \$2,000

High-visibility placement at featured areas

👏 Signature Activity Sponsor \$1,500+

Exclusive recognition for a featured experience

💡 Visionary \$1,250

Strong event and print visibility

📢 Advocate \$1,000

Event recognition and signage inclusion

More sponsorship levels available on the next page.



"Color Our Community" Coloring Book

NEW
FOR
2026!

Reach families long after PLAYfest ends by including them in our official PLAYfest Coloring Book, distributed during the event.

Coloring book sponsorships are a standalone opportunity designed for businesses seeking family-focused exposure without committing to a full event sponsorship.

Coloring Book Options

Full Page Coloring Sponsor \$300

Half Page Coloring Sponsor \$175

Each page is custom designed by PLAYfest staff. Sponsors provide a logo and approve the final design prior to printing.

Coloring book sponsorships are **separate from event sponsorship** levels and do not replace event sponsorship benefits.

Become a PLAYfest Sponsor

Your support makes PLAYfest possible. We are grateful for your investment in play, learning, and our community.

To be included on event shirts and public print advertising, please submit payment and logos by **April 1, 2026**.

Questions? Contact
pto@goprodigy.org.



SPONSORSHIP OPPORTUNITIES for

Supporting Learning Through Play



What Sponsorship Supports

- Activity materials and hands-on learning experiences
- Equipment, entertainment, and family engagement experiences
- Marketing, signage, and event infrastructure
- Operational costs that allow the event to remain free to families



Sponsorship Recognition & Visibility

Sponsorship recognition varies by level and is outlined in the table below.

Sponsorship Level	Donation	Social Media	Event Signage	Logo on Event T-shirt	Exclusive	Prodigy Campus Recognition
NAMING	\$2,500	4 posts	Premier banner placement	✓	✓	✓
PAVILION STEAM Pavillion, Toy Swap Pavillion, Band Shell	\$2,000	3 posts	Large focal banner	✓	✓	✓
SIGNATURE ACTIVITY Rock Wall, Mascot Race, Story Telling, Bubble Party	\$1,500	2 posts	Large focal banner	✓	✓	✓
VISIONARY	\$1,250	1 post	Large logo on event banner	✓		
ADVOCATE	\$1,000	Grouped post	Medium logo on event banner	✓		
PARTNER	\$750	Grouped post	Name on event banner	✓		
SUPPORTER	\$500	Grouped post	Name on event banner			
FRIEND	\$250	Grouped post				

All recognition is subject to sponsorship level, submission deadlines, and print production timelines.

Standalone Coloring Book Sponsorship

Full Page \$300

Half Page \$175



Important Dates & Deadlines

Deadline to submit payment and logo for:

- Event t-shirts
- Public print advertising
- Coloring Book

Sponsors who submit after this date will still be recognized where possible, but placement is not guaranteed.



How to Submit Your Sponsorship

Payment Options

- **Venmo**
@ProdigyLeadershipAcademy-PTO
- **Check** payable to:
Prodigy Leadership Academy PTO
232 Sierra Ridge Lane
Cape Girardeau, MO 63701

Email logos to
pto@goprodigy.org
High resolution files preferred.

Questions?

(573) 803-9147

pto@goprodigy.org





Hosted by Prodigy Leadership Academy

SPONSORSHIP COMMITMENT FORM

Saturday, May 2, 2026
Capaha Park | Cape Girardeau



Sponsor Business or Organization Information

Business / Organization Name: _____

Primary Contact Name: _____

Phone: _____ Email: _____

Mailing Address: _____

City/State/ZIP: _____

Website (optional): _____

Social Media Handles (optional): _____

Sponsorship Selection

Check one.

- | | | |
|---|--|--|
| ☐ Naming Sponsor \$2,500 | ☐ Visionary Sponsor \$1,250 | ☐ Supporter Sponsor \$500 |
| ☐ Pavilion Sponsor \$2,000 | ☐ Advocate Sponsor \$1,000 | ☐ Friend Sponsor \$250 |
| ☐ Signature Activity Sponsor \$1,500 | ☐ Partner Sponsor \$750 | |

Standalone Coloring Book Sponsorship

Optional.

- | | |
|---|---|
| ☐ Full Page Coloring Sponsor \$300 | ☐ Half Page Coloring Sponsor \$175 |
|---|---|

*Please make sure to email high-resolution logo pto@goprodigy.com.

Donation Amount

Total Sponsorship Amount Enclosed: \$ _____

Payment Method

Check one.

- ☐ **Venmo:** @ProdigyLeadershipAcademy-PTO

Venmo Name Used (if different): _____

- ☐ **Check:** Enclosed payable to **Prodigy Leadership Academy PTO**

To be included in event shirts and public print advertising, please submit payment and logo by April 1, 2026.

Return this form to pto@goprodigy.com or by mail:

Prodigy Leadership Academy PTO, 232 Sierra Ridge Lane, Cape Girardeau, MO 63701